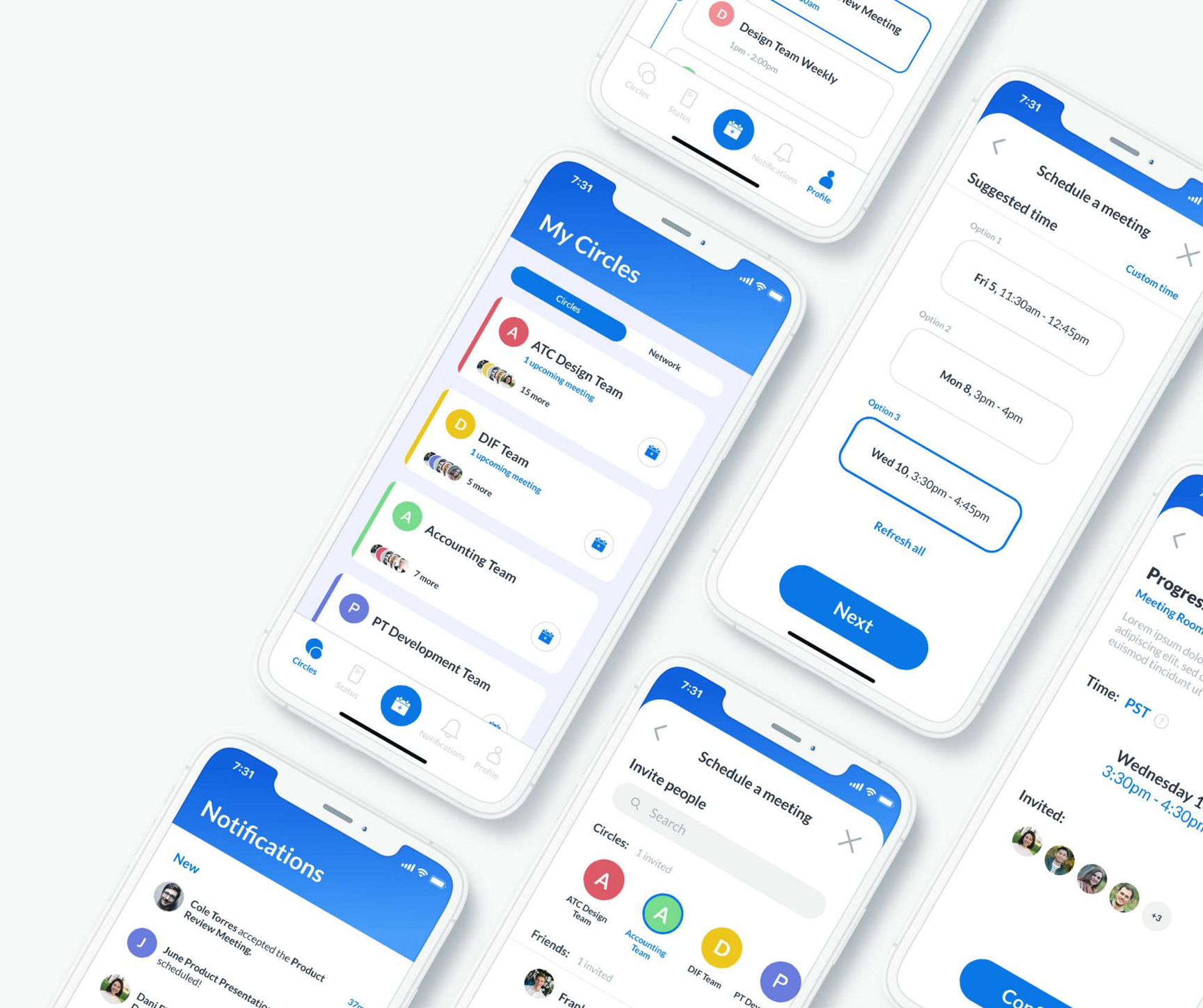
My Circles


7:31
My Circles
Circles
Network
ATC Design Team
1 upcoming meeting
15 more
DIF Team
1 upcoming meeting
5 more
Accounting Team
7 more
PT Development Team
Circles
Status
Notifications
Profile
Design Team Weekly
1pm - 2:00pm
Schedule a meeting
Suggested time
Option 1
Fri 5, 11:30am - 12:45pm
Custom time
Option 2
Mon 8, 3pm - 4pm
Option 3
Wed 10, 3:30pm - 4:45pm
Refresh all
Next
Notifications
New
Cole Torres accepted the Product Review Meeting.
June Product Presentation scheduled!
Schedule a meeting
Invite people
Search
Circles: 1 invited
ATC Design Team
Accounting Team
DIF Team
Friends: 1 invited
Progress
Meeting Room
Time: PST
Wednesday 1
3:30pm - 4:30pm
Invited:
+3

Overview

Intro 1-5

Research 6-10

Feature Analysis 11-15

Wireframes 16-20

Visual Style 21-24

Solution Screens 25-31

Problem

Team members often spend hours every week on **communication** and **coordination** to schedule meetings, figuring out a suitable time for each member through lengthy email or text chains.

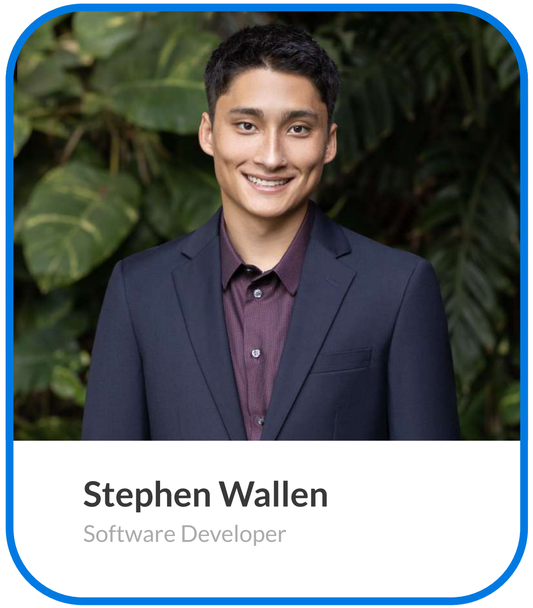
Goal

Create a scheduling app that **automatically** finds a suitable meeting time for everyone invited to the meeting, **skipping** hours of unnecessary coordination.

Working with a developer

Working with a developer, I was able to learn a lot about software development and **features** but also **limitations.** We worked together to figure out potential solutions while considering the backend of the project.

Will Lee
UI/UX Designer



Stephen Wallen
Software Developer

6-10

Research

Understand the situations of my users.

USER MAP

The currrent issue

To create a meeting, everyone’s time needs to line up, which often times takes a lot of **back and forth** from the host to find a suitable time, losing many important hours.

INTERVIEWS

Understand the pain points

To understand the pain points that people face when they have to schedule many meetings in a week. We looked for company employees who schedule **3-15 meetings a week.**

Amy

MEETINGS PER WEEK: 7

PAIN POINT:

“When people don’t respond in time, I can’t move forward with scheduling anything.”

Elliott

MEETINGS PER WEEK: 13

PAIN POINT:

“Too many back and forth emails to create a meeting. Juggling too many events.”

INTERVIEWS

Scheduling tool problems

Besides general pain points, we also looked for specific struggles that people face when using **scheduling apps.** This gives me an idea of what the issues are but also what works well.

Dan

APPs:

Doodle, WhenisGood, SKEDit

PAIN POINT:

“There are so many additional options when creating new events, it’s confusing.”

Lindsey

APPs:

Doodle, Outlook, Google Calender

PAIN POINT:

“Manually finding time for everyone is still the most time consuming process.”

INTERVIEWS

Main Takeaways

Understand the pain points

Most of them have the issue with how much time **communication** takes when scheduling meetings. Especially when they need to schedule multiple meetings at the same time, some of them get **lost** in all the back and forth emails or messages.

Scheduling tool problem

After talking to people with experience in multiple scheduling apps, we found out that even though some of them don’t mind the additional options when creating an event, more find that options are **complicated** and **confusing.**

11-15

Feature Analysis

Analyze what’s already out there.

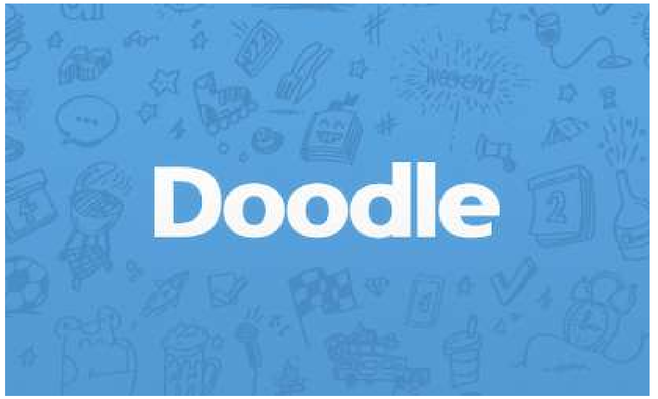
COMPETITIVE ANALYSIS

Top scheduling apps

Studying other scheduling apps helps us understand what works well and what needs to be improved. This helps me keep in mind the **time saving** features and the features many users are already **familiar** with.

Google Calendar

SKEDit

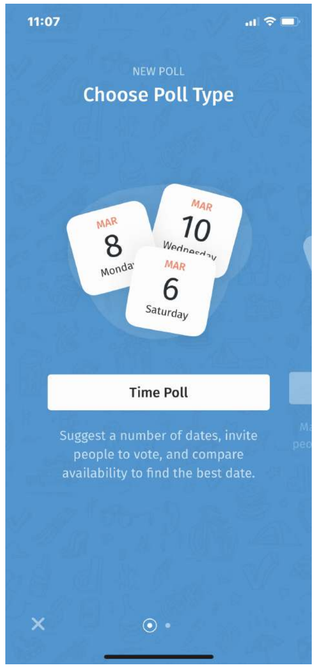


Doodle

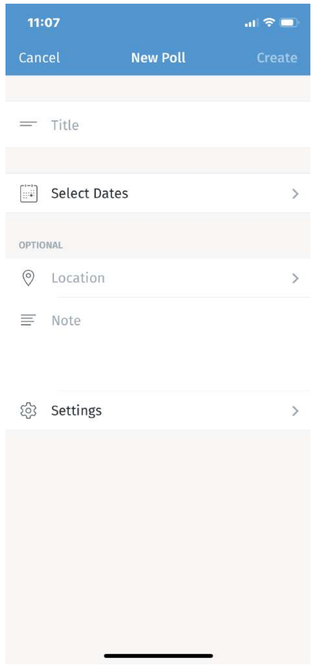
COMPETITIVE ANALYSIS

Poll options

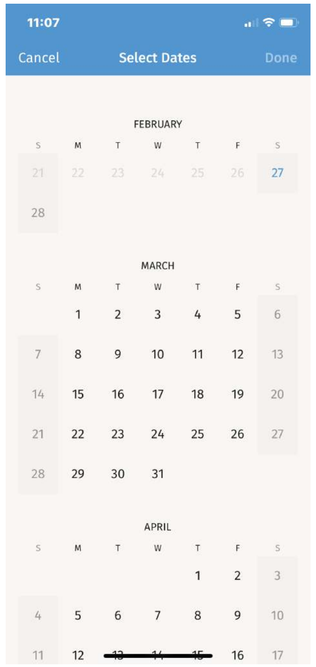
I first looked at Doodle and its poll feature, giving users multiple time options to choose from. This prevents back and forth communication but also **complicates** the scheduling process.



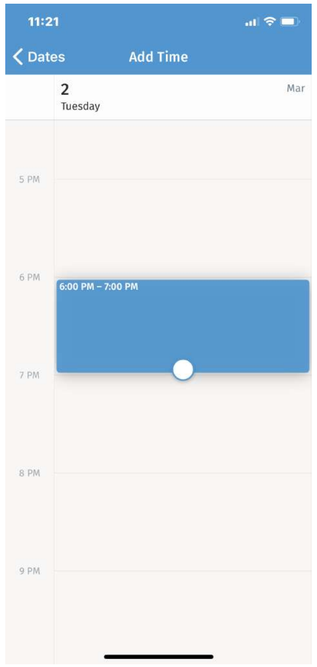
Poll



Poll setup



Date selection

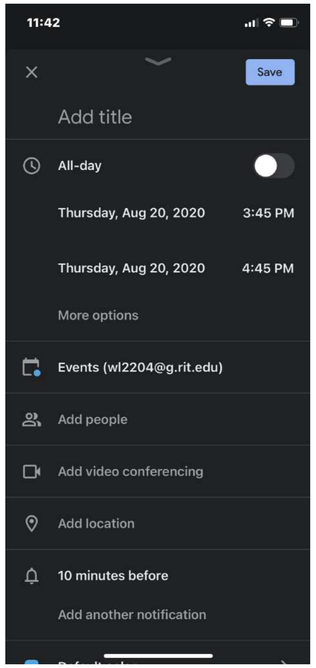


Time selection

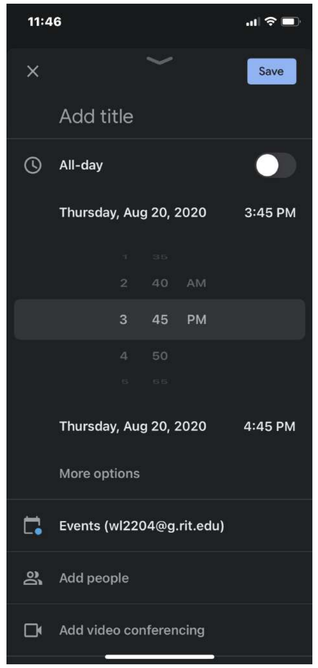
COMPETITIVE ANALYSIS

Event setup

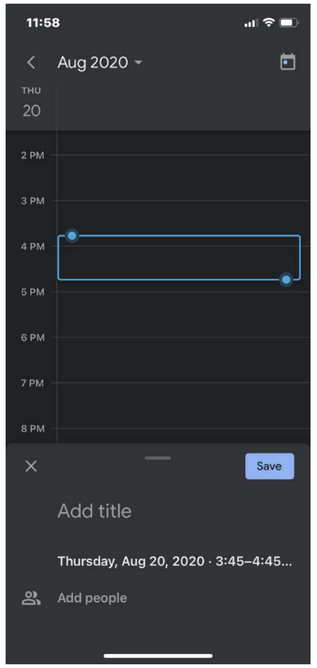
Google Calender gives all its meeting settings on the **first page,** and all the options can be found with just a scroll. However, this amount of customization on a single page can be **overwhelming** sometimes.



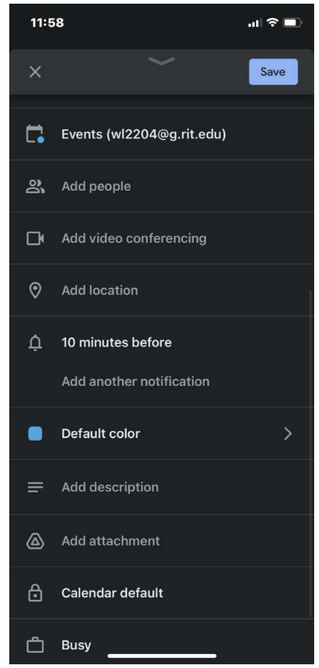
Event setup



Time selection



Time block

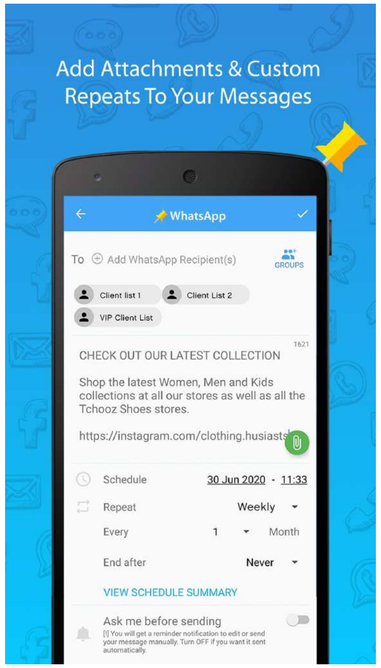


Setup options

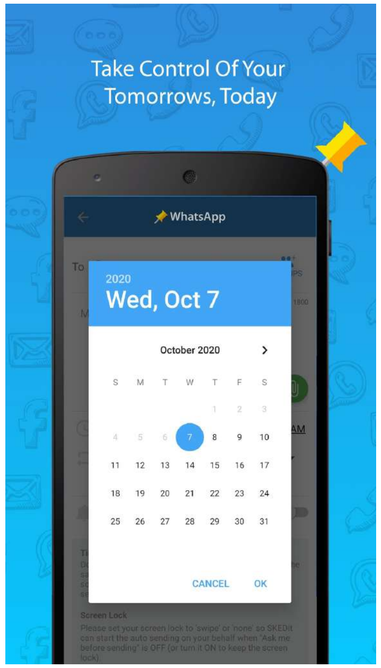
COMPETITIVE ANALYSIS

Event setup

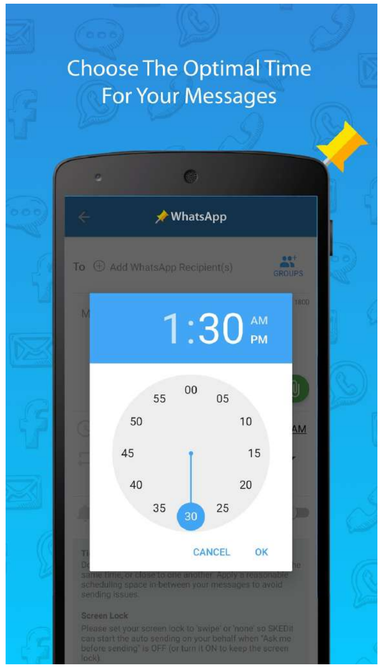
SKEDit also uses the same format, keeping all the settings on one page. The lack of hierarchy casues it to seem busy, which leads to users **making mistakes** or **getting lost.**



Event setup



Date selection



Time selection

16-20

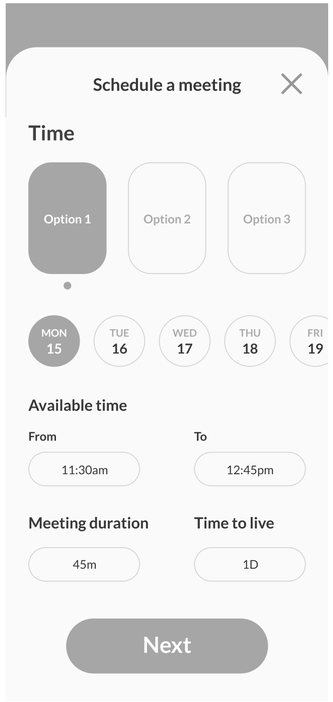
Wireframes

Let’s try some things out ourselves.

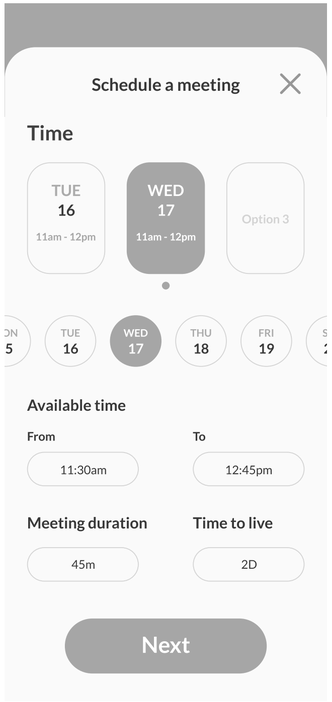
WIREFRAMES

Event creation flow

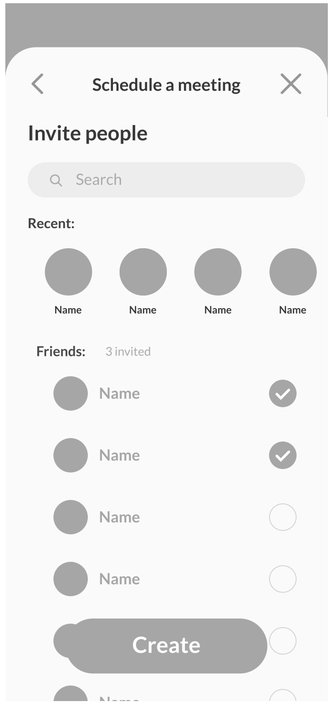
I started with keeping time selection process all on one page, providing 3 different time slots. However, the page is **filled with buttons** to click on, making the process seem **complicated.**



Date and time



Time Options

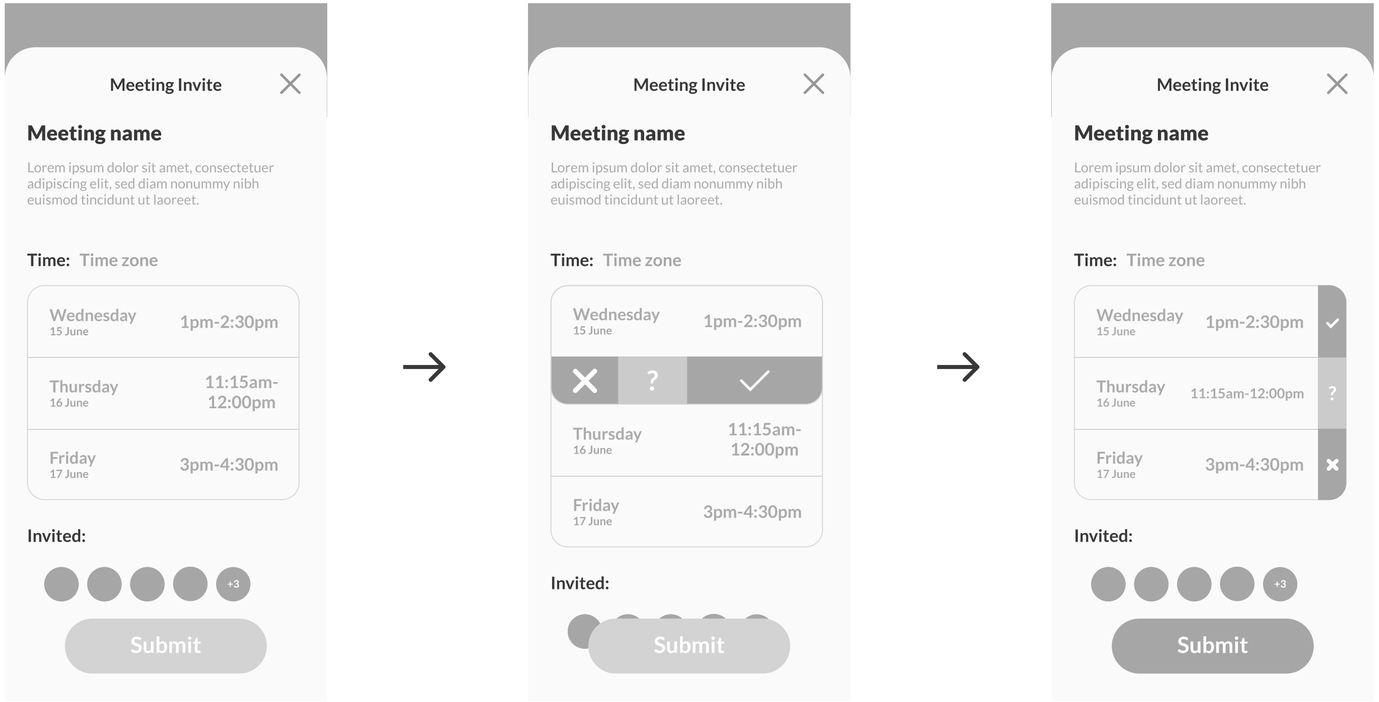


Invite people

WIREFRAMES

Event poll

All the time options are presented to the user on this invite, and the user can put yes, no, or maybe for each option. With this many options, the process becomes more **time consuming.**

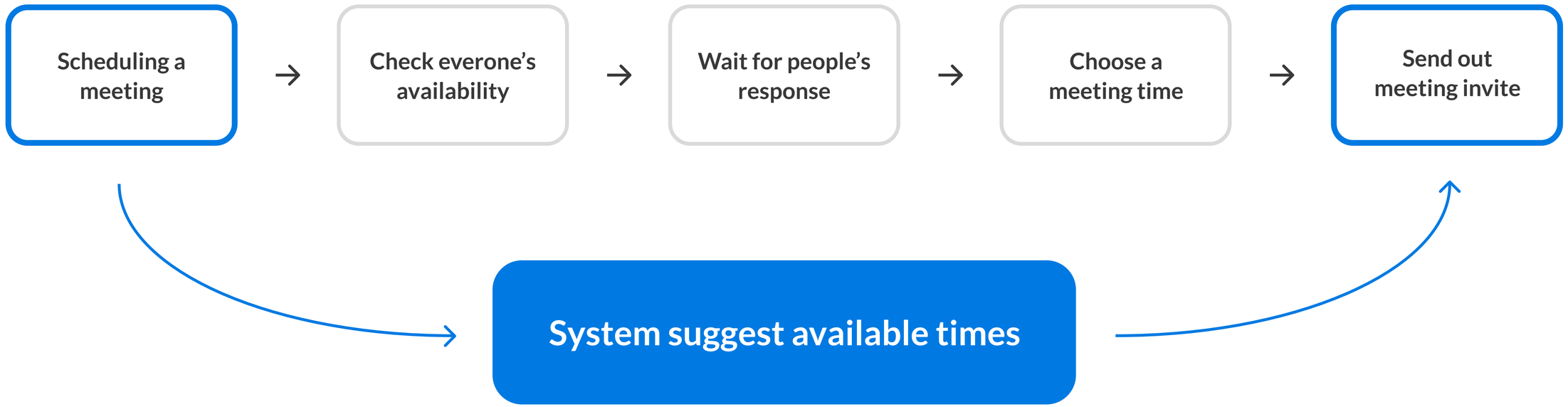


Meeting poll **Poll selection** **Submit poll**

USER MAP

Automatic time suggestions

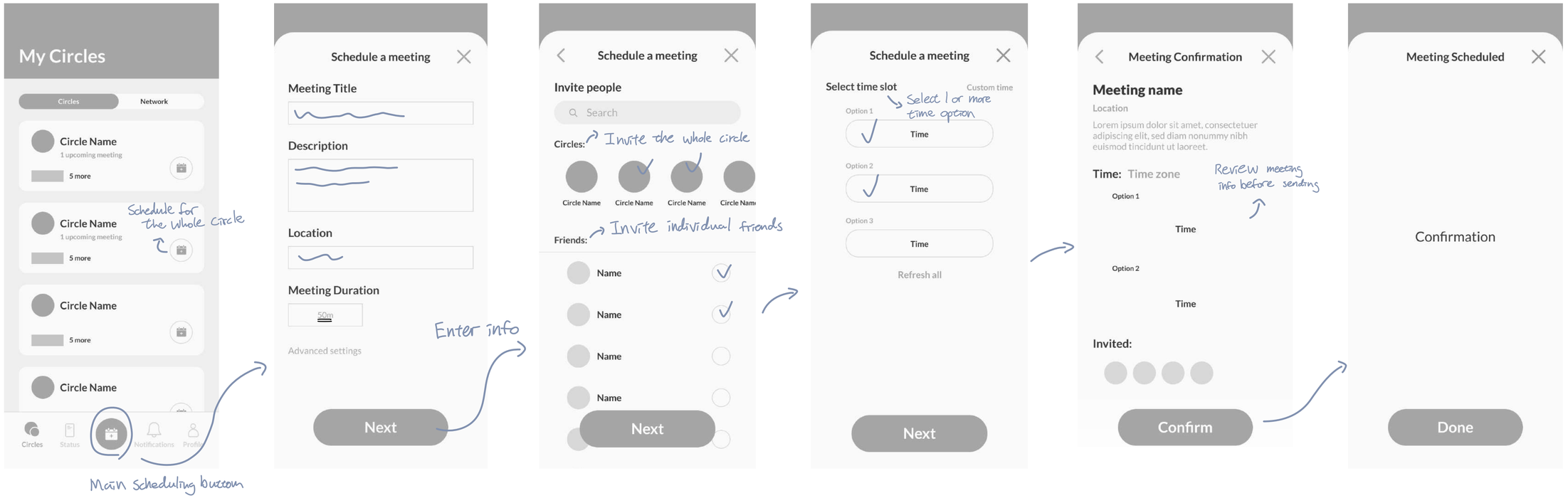
To find a suitable meeting time, the host has to provide multiple time options, and sometimes the poll results can make the process even more **complicated.** But with the system **suggesting available time slots** for everyone to the host, the host will be able to find a suitable meeting time much more easily.



WIREFRAMES

A simple process

To avoid confusion from the user, the scheduling process is **divided** into multiple pages but kept in **one single flow.** We learned that users can sometimes get **overwhelmed** by being presented with **too many features at once.** By separating them, users can have a clearer mind when scheduling.



21-24

Visual Style

The look and feel of the system.

MOOD BOARD

Calm and Clear

To achieve a professional visual style, I chose blue for its calmness or serenity, as it is a sign of **stability** and **reliability.** This will visually reinforce the time-saving functions of the app.

KEY WORDS:

Calm, serene, minimal, organized, clean, professional

STYLE BOARD

Calm and Clear

Logo

My Circles

Icons

Colors

PRIMARY

#007AE2

#0E64DB

#ABABAB

GRADIENT

#0E64DB #549AF7

ACCENT

#E55555

#E8C843

#7AD77B

#7C7AD7

#E173B8

#F48686

Typography

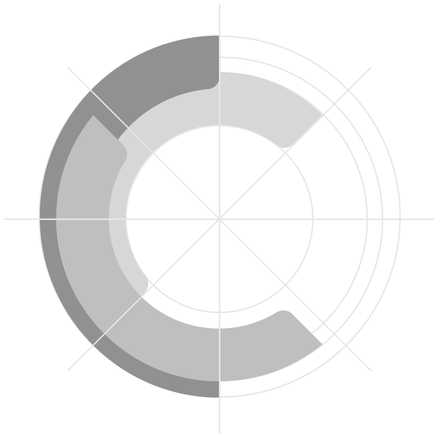
Lato

The quick brown fox jumps over the lazy dog

0123456789

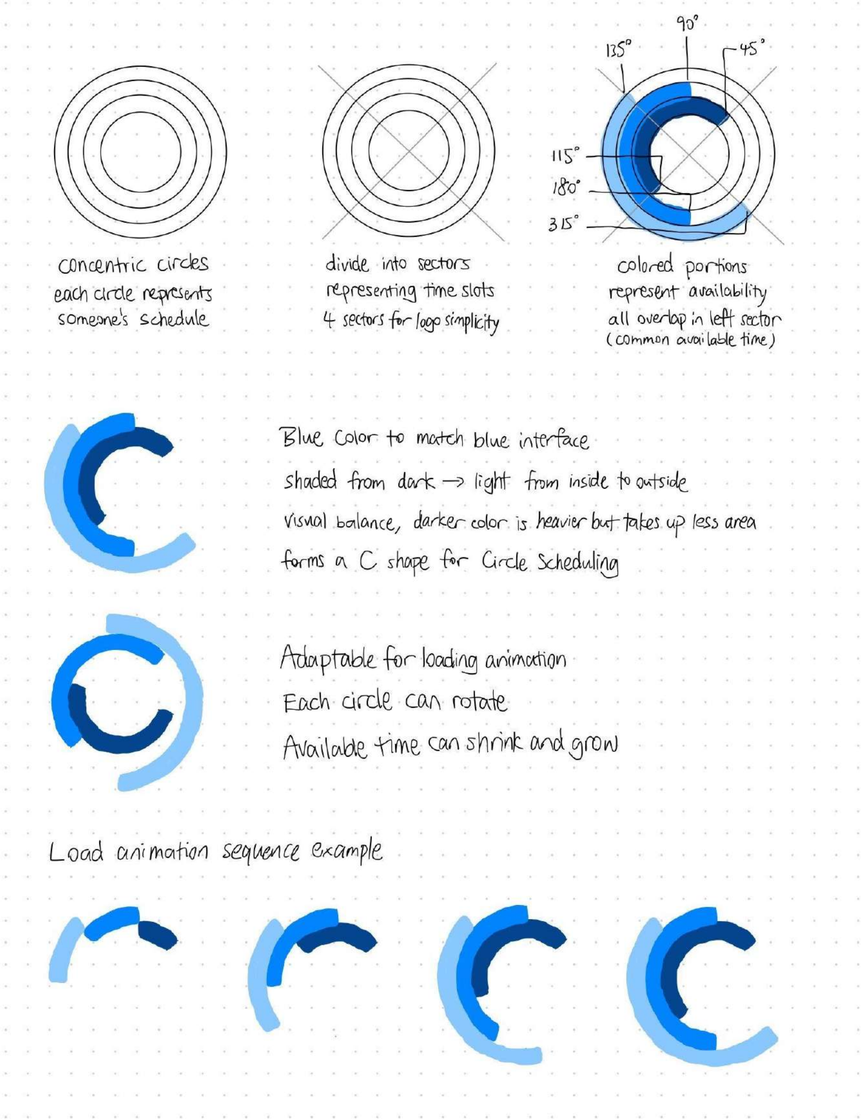
Logo concept

The idea of this logo is to have strip shapes representing **available time blocks.** As they overlap, it shows the common available time, just like what the system is designed to do. The shapes are aligned carefully to convey **accuracy** and **preciseness.**



Wireframe

Xray view



25-31

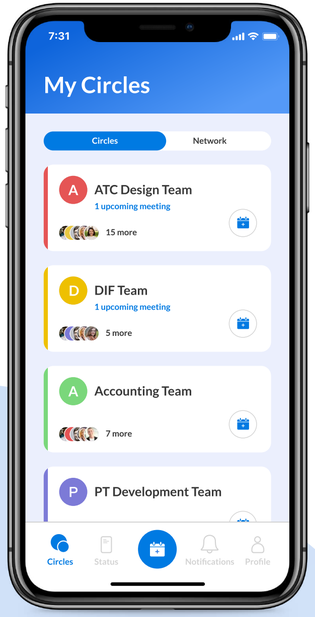
Solution Screens

The final result.

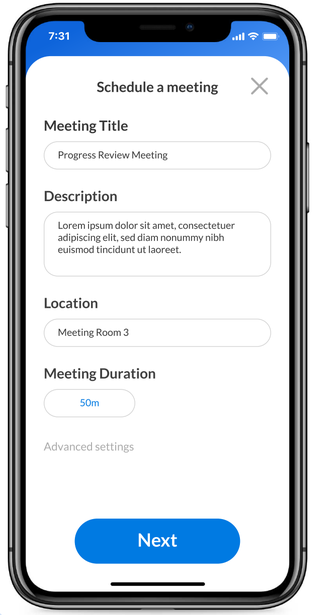
FINAL DESIGN

Scheduling Flow

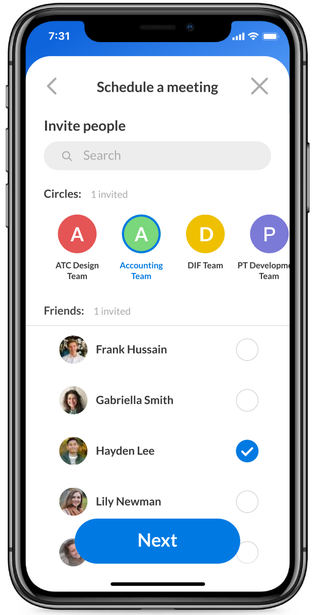
From our interviews, we learned that many users prefer to be given **multiple options** when asked for a meeting time. The host can send participants up to **three** options for them to choose.



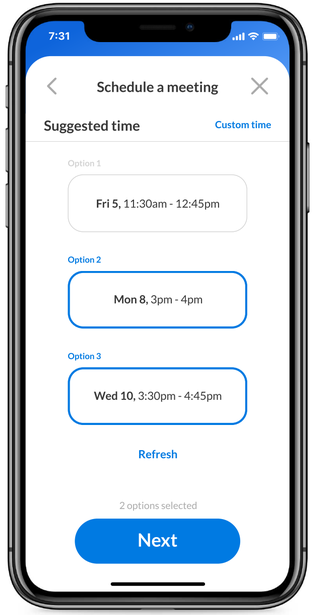
Main circles page



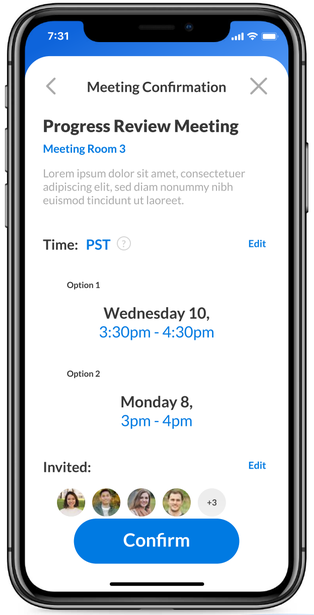
Main circles page



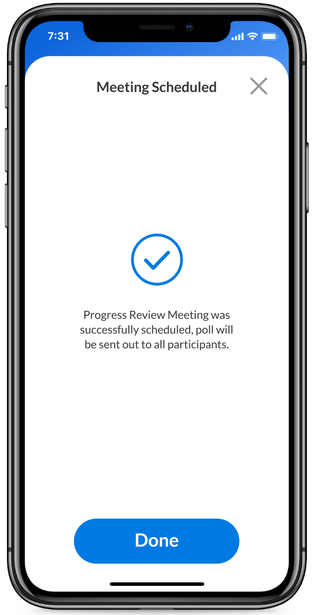
Invite members



Select times



Confirm meeting

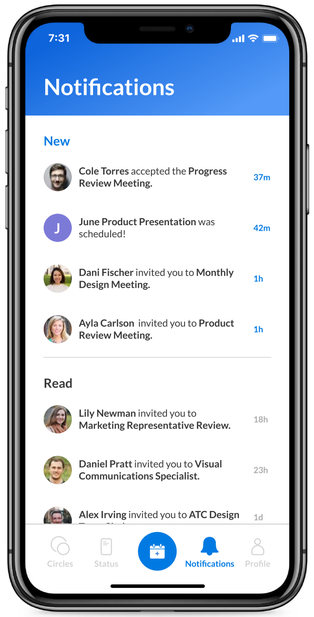


Meeting scheduled

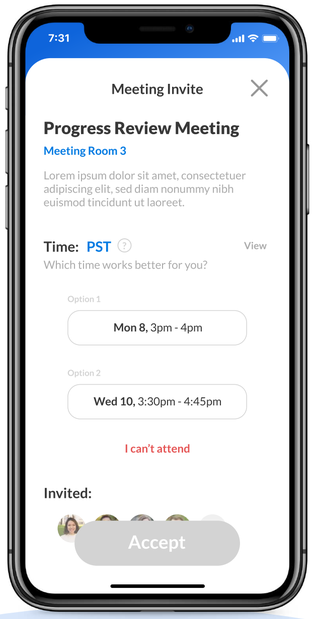
FINAL DESIGN

Meeting Invite

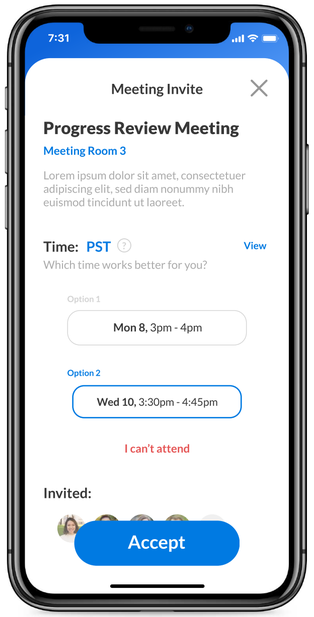
Letting users choose a **preferred time** will increase efficiency in scheduling and help them find the best time without lengthy emails and messages.



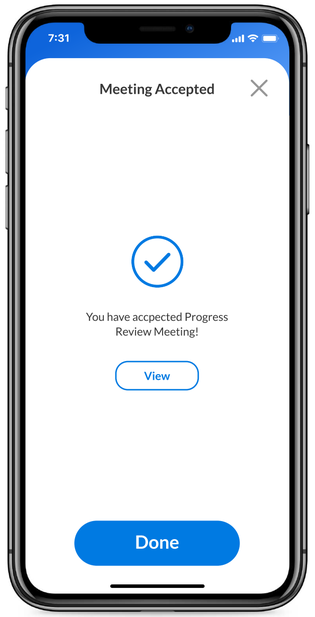
Notifications



Meeting invite



Select a time

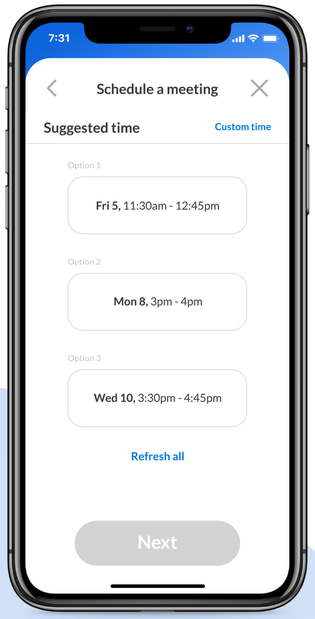


Meeting accepted

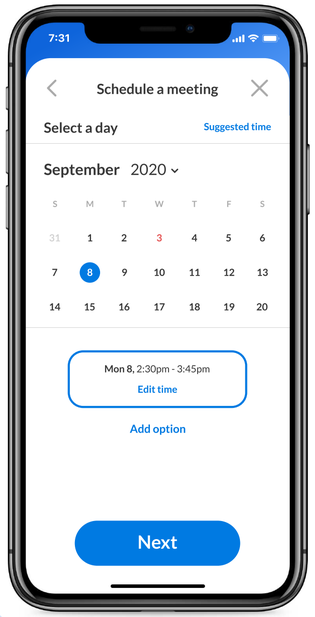
FINAL DESIGN

Custom Meeting Time

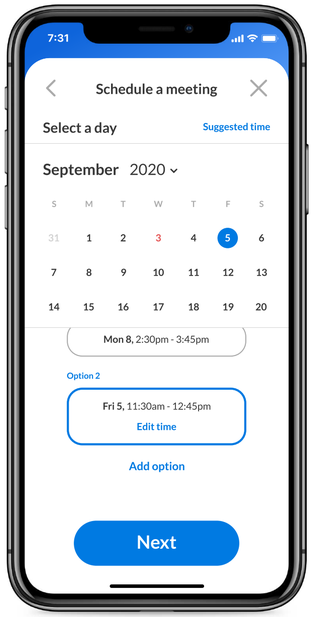
Sometimes users schedule meetings with a time they **already worked out.** To accommodate this need, users will be able to create meetings with custom times.



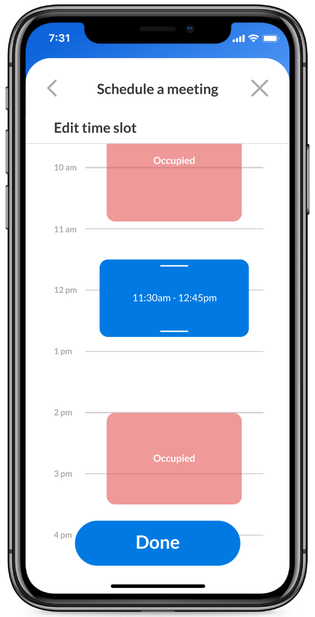
Main circles page



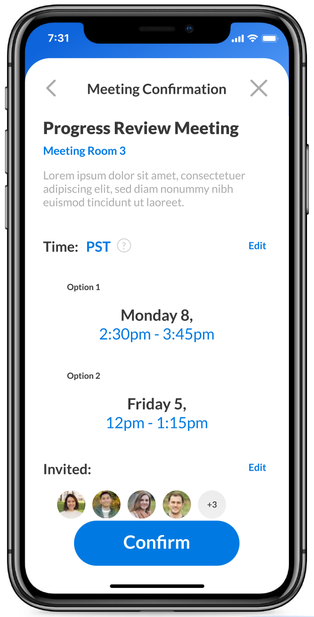
Main circles page



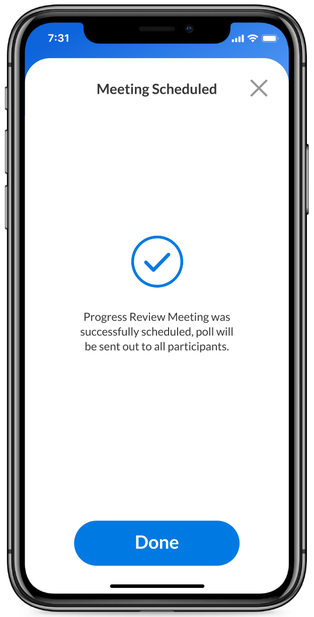
Invite members



Select times



Confirm meeting



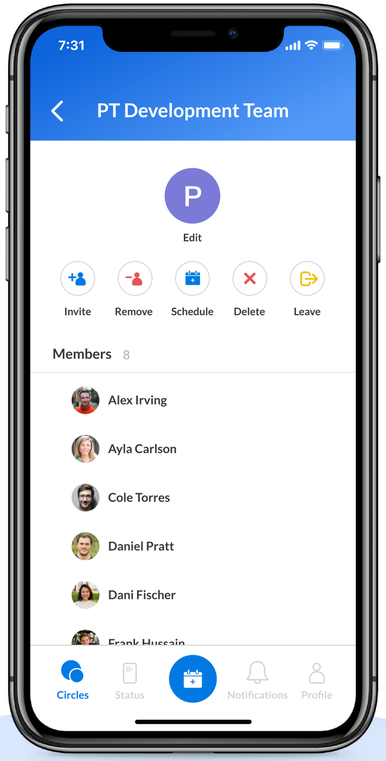
Meeting scheduled

ADDITIONAL FEATURES

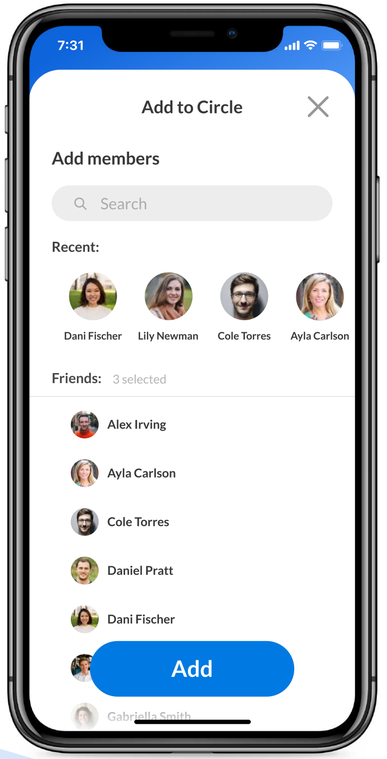
Circle Management

Users can create circles and add people on the **team** to the circle.

Users can schedule regular meetings quicker.



Circle view

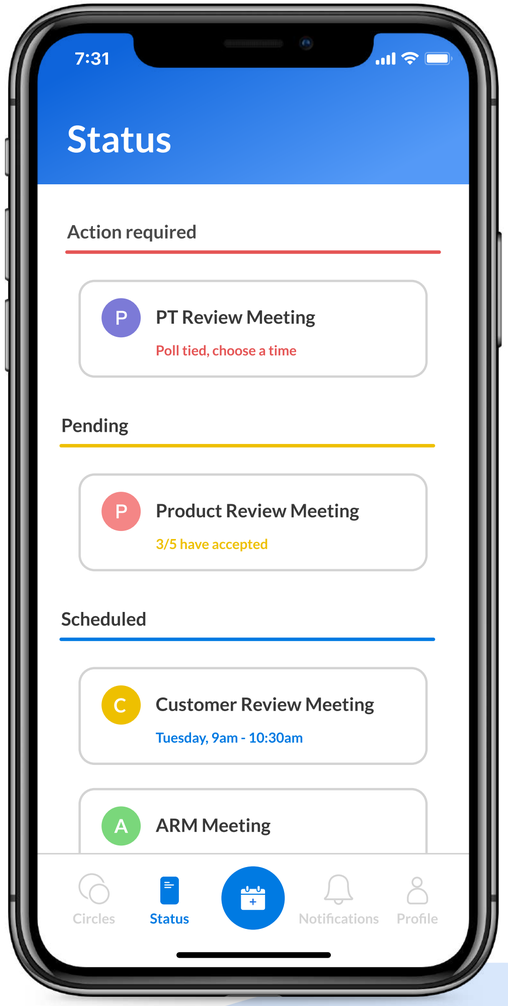


Add to circle

ADDITIONAL FEATURES

Meeting Status

Gathering data from our interviews, we found that some users **lose track** of what meetings they have scheduled after lengthy conversations. With the status page, users can view the status of every meeting that they are in.

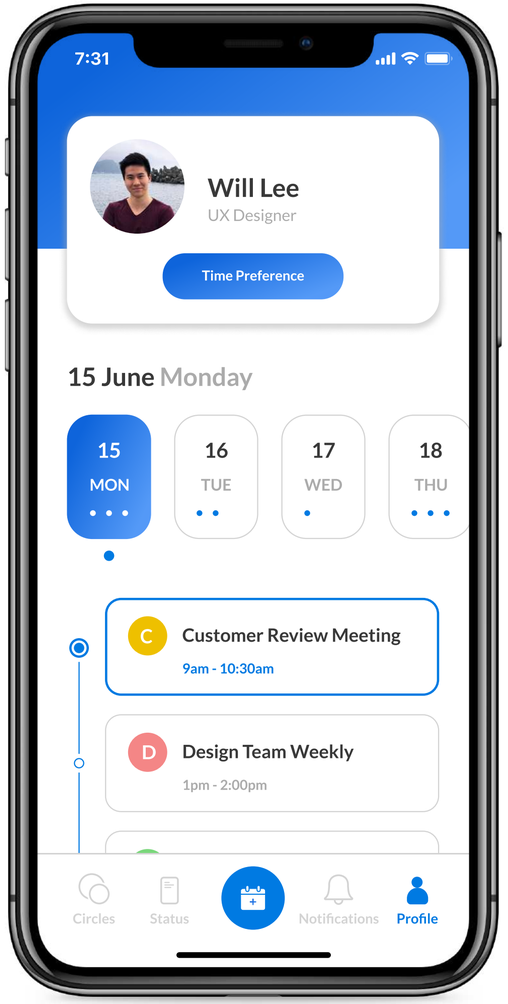


Status page

ADDITIONAL FEATURES

Profile & Meetings

The profile page is where users can adjust their available times and look at what meetings they have.



Status page

REFLECTIONS

What I want to do in the future

User Testing

I want to conduct some user testing to gain some **insights** on how users actually **respond** to my solutions and see if my design would work as intended.

Desktop Version

From our interviews, we learn that many people schedule their meetings with their **computers,** which is accessible to more users.

Thank you